Good day,

thank you for sharing. Please find below comments:

Header:

1. We would like to maintain the current look and feel of our website header as well as the same icon used for the cart (find attached). Since this is new, we need to maintain big logos, and clean, sleek finish.
2. Category drop down menu on your design looks really good. We will have to amend the categories. This will be detailed further below
3. We are happy with your design regarding having the value of the cart displayed in the header 👏🏽 and also that we have that Wishlist heart
4. The pages / Tabs we will have will be: Home | Shop | Caribbean Products | Be Thrifty | Services | About Us | FAQs | Scout Support | Testimonials | Vendor
5. We like the band used at the top in your design. We would like the top left to be Chat (when persons click here a pop up comes on bottom right of screen to open live chat), free shipping can be over $1,000. Everything to the right is really good. Should we let you know what countries, type of dollar (eg USD, TTD, ECD) and languages we should have there?

Home Page. Based on the brief we requested and what is on the quotation, home page should have different shopping options:

1. New arrivals (new stores, new products, new designers, new services etc) - good
2. Items on sale - good. in your design you have SALES, this should be SALE. Also we would like if the font is more bold and less spaces in between letters. current font is Bondodi poster - font size 60.
3. Clip and save / coupon section where persons can click and redeem coupon or add to their cart - new functionality request. we would like to have 3-4 coupons available in the clip and save section. do not like font used for cLiCk & sAvE, the "&" sign is too fancy, the letters in the font looks good.
4. Buy again, where items persons purchased before comes up on their screen - new functionality request. Font we currently have is dancing script regular, font size 37. We would like to keep the current font for this. do not like the icon in the new design.
5. Featured items - this is good. except it is stretching on mobile mode. this should be a slide show
6. Things you may like (same font as buy again. this is the section below featured items. not seeing this heading. should be able to slide on left or right for more options)  based on the 3 categories shoppers selected in their initial sign up form or items they would have viewed / purchased previously. Moving forward, we would like to amend this where we can build more information to create a customer profile to personalize the shopping experience. We would like this function built in so that we can edit as we go along. - new functionality request
7. Ads that persons can click, hover/view and enter to shop - new functionality request. utilize dead space on right and left by Awesome finds as well as the section above to put some ad space.
8. Featured items pulled from the made in Caribbean category/page - good. but should be able to slide for more options right and left
9. Awesome finds (same font as buy again)– steal of deals based on % discount offered or something to that extent. Even new items that may be related to the categories that the shoppers placed in their sign up form - liked to things you may like functionality.
10. Be thrifty – featured items from our thrifty section - this is good. this should be above to get more options from left and right
11. Sponsored items (this should be the section above awesome finds. same font as buy again) based on paid sponsorship from our vendors - believe we currently have this
12. Seasonal Items - should be added in, with same font as Buy again. we should be able to remove this and only have it when we have items to feature. this should go somewhere closer to the top. The seasonal items we would have may be Father's Day items for page launch
13. Trending items (eg home office things may be trending now as a lot more persons are working from home and homeschooling) - this has to be added and should be same font as buy again.
14. White narrow space / banner between Be Thrifty and Who are we.
15. the banner at the bottom, we can edit as we have to confirm what we would have there. we can leave what it has right now. we would not be putting any information about our team. the colour gray used here is off the theme colours. should be a little darker gray less blue/gray

About us

* need to add our origins (see wix page)
* love the search select buy online. can change to either: Search Select Shop. or Connect, Compare, Choose, Click, Checkout, Chillax (which is what we are currenlty using. see below example

𝗦𝗰𝗼𝘂𝘁𝗶𝗡.Online is here to make your online shopping experience less complicated, more convenient, and hassle free with our 6 Super Simple ScoutiN words:

𝐂𝐎𝐍𝐍𝐄𝐂𝐓 and sign up to enjoy an international standard online shopping experience  
  
𝐂𝐎𝐌𝐏𝐀𝐑𝐄 your desired item from a variety of vendors price, quality, size, colour and more, to ensure you get the best deal for your money. We got you!  
  
𝐂𝐇𝐎𝐎𝐒𝐄 your product  
  
𝐂𝐋𝐈𝐂𝐊 add to cart  
  
𝐂𝐇𝐄𝐂𝐊𝐎𝐔𝐓 to complete your order.  
  
𝐂𝐇𝐈𝐋𝐋𝐀𝐗 and wait for your product to be delivered to you!  
  
Yup, it’s that easy 😃  
  
No more jumping through websites or social media pages to find what you are looking for. 𝗦𝗰𝗼𝘂𝘁𝗶𝗡.Online is your one stop hub for online shopping

* Instead of Fast Delivery Nationwide, we can put "Products from your favourite local stores delivered directly to you
* We also do not have a mobile app, but we can put that it can be used on your mobile to have shopping on the go
* remove the part that has outlet stores.
* the photos used need to have a mix of races/ethnicities since Caribbean persons are very multiracial (African, Indian, Caucasian, Latin, Mixed, Asian etc) . see photos attached of some of the type of photos we would use.

Shop Page

* We would like to remove the good green banner
* Sort by to go on right, smaller. Need to add new releases or new items as an option. cannot see what options is in this drop down menu
* The filter section to the right is really nice. need to edit.
* Filters Should be. assuming filters are based on inputs that are put when setting up the items.

Supreme Scout

Categories - find attached category listing. the broad categories for now, and we may want to add another in the further, are: Products, Caribbean Products, Be Thrifty, and Services. find attached category listing we envisioned. we do not have items to fill up all of these categories immediately so we will need to add and remove as we go along. but just to give you an idea of how it will be. so where you see clothes category, we would love to have another drop down to tops, dress, men's, women's kids, pet, pants, skirts, blouses, swim wear, lounge wear etc

Price - this is fine. however we would like to add one for >1000

Brand is fine. but this should come up based on the category i guess as different categories have different brands

Size is fine

colour is fine

add new or used filter

Add shopper rating filter

* Under each product, the first thing we will see is the name of the ministore. then description of the product, the price, and then the shopper rating. we can also keep the number of sales. this is cool. When we hover over it the option for add to cart and buy now should pop up
* we also want to do ads by category. so in clothing category we should have ads pop up for this. so we need a couple sections in category for ads. nothing too much to not have the page look clean.

Vendor Login - this is fine. We may want to make some changes to the font

Single Product with Review System

* Again, we do not like the green banner
* Store name should be able to click and go to store. Make this be called "Sold by" instead.
* let us have a banner saying product available similar to wix website, but colour in line with theme colours.
* next to add to card, would like to have the heart for wishlist, in case persons want to add it to this instead
* Related products is perfect here
* sponsored ads should also be here
* can we also add buy again and things you may like there? that is based on purchasing or browsing history?
* will we be able to have some ads here? or will this crowd the page?
* add a buy now option
* product description to go under the photo, similar to wix website. the vendor should be able to have a big banner here with their brand if they will like and then the details below. let us also have an option to report incorrect product description.
* write a review is fine. would we be able to have a verification tick for verified purchases?

Vendor Store

find attached what we had in mind for vendor ministore. we can build on this. Based on initial discussions and requests, vendor store should include the below:

* Follow
* Get Support
* Share
* Products
* Categories
* Contact the Vendor Form (want it available, but do not want it to be used right now so we will hide this function until we are ready to use.

I think what you sent was just all of the vendors we have, and then when you click one you can go into vendor ministore. in terms of this, this just seems like the vendor section. this should have become a vendor to the left. in terms of the vendors to the right, this is fine. there will be no option at this moment to contact the vendor, all the contacts will be through ScoutiN.

Other discussions from WhatsApp that were discussed and agreed that we would like to be sure is taken into consideration can be seen below:

we would like to have a free trial membership for vendors from launch of website. Also we received confirmation that there is no limit to the number of vendors or customers on the website from Anchal. each vendor will have a ministore ideally should have a big cover photo, a little space for details about the company and then their products under.

see below colour scheme of website to ensure we are always on the same page. the banner in the header and footer can be the second of last colour, for example.

Gentle reminder to ensure that all the items discussed on the detail specs for the project that i would have shared with Anchal on the quotation is reviewed for guidance on designing as well as functionalities, in addition to what we currently have on WIX.

we also wanted the option for registry eg wedding, baby shower etc.

I believe i have covered everything above. We hope that this is clear and easy to understand. Please do not hesitate to ask any questions. Please let me know if this is clear based on what you have sent thus far. We will try to be as available as possible to make things run smoothly